

21 June 2012

This record relates to Agenda Item 4

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** CONSTITUTIONAL MATTERS

**AUTHOR:** MARK WALL

### **THE DECISION**

- 1) That the committee's terms of reference as set out in this report, be noted; and
- 2) That the establishment of an Urgency Sub-Committee consisting of the Chair of the Committee and two other Members (nominated in accordance with the scheme for the allocation of seats for committees), to exercise its powers in relation to matters of urgency, on which it is necessary to make a decision before the next ordinary meeting of the Committee be approved.

### **REASON FOR THE DECISION**

The recommendations are being put forward in line with the requirements of the constitution.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

The council's constitution provides for the appointment of the sub-committees and urgency sub-committees and it is for the Committee to determine this action and it could decide not to make such appointments. However, this would be contrary to the wishes of the council and is not therefore regarded as a viable alternative option.

#### **Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



### **CALL-IN FOR SCRUTINY**

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21 June 2012

This record relates to Agenda Item 8

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** ROYAL PAVILION & MUSEUMS  
CATERING REVIEW

**AUTHOR:** JANITA BAGSHAWE

### **THE DECISION**

- 1) To approve the seeking of tenders in respect of all catering provision for RPM under contractual arrangements which will subsist for a period of five years with an option to extend for up to a further two years.
- 2) To authorise the Strategic Director, Communities to consider and determine, with a view to driving efficiencies and value for money:
  - i. how the tendered opportunities should be packaged eg. whether there should be division into lots;
  - ii. whether the tender should take place jointly with Brighton Dome and Festival Ltd (BDFL) and if so, how best to structure the tender/contractual arrangement.
- 3) To authorise the Strategic Director, Communities to accept tender(s) in accordance with officer recommendations following the tendering exercise and to approve the award of contract(s) accordingly.
- 4) To approve the use of external catering expertise in visitor attraction/venue market to assist with the tender process.
- 5) To note that a report on the result of the tendering process will be brought to Policy and Resources Committee for agreement.

### **REASON FOR THE DECISION**

Recommendations are made on a financial basis. The Council cannot continue to underwrite what should be a service generating income to enable core museum services to operate. Even with investment, repayment costs would still mean that catering would not achieve income targets. Tendering the business jointly with the BDFL provides opportunity to maximise income and encourage much needed investment into areas of the service that lack investment and are not in keeping with the quality expected from major museums and heritage attractions.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

An options appraisal was conducted as part of the Catering Review

## Options Financial Summary

	Option 1	Option 2	Option 3a RPM Outsource alone - no street access Pavilion tearoom	Option 3b RPM Outsource alone with street access Pavilion tearoom	Option 4  Outsource with BDFL
	As now with operational improvements	As now with investment			
	£000	£000	£000	£000	£000
Current achievement to income target	-55	-55	-55	-55	-55
Income improvement	12	48	69	110	190
Investment payback	0	32	0	0	0
Achievement to target	-43	-39	14	55	135

### Option 1: Continue as now with operational improvements

The current mix of in-house and contracted arrangements for RPM could continue as is. The catering review set out a number of short-term operational proposals for the in-house catering, such as menu changes, overhaul of kitchen and storage areas and extending café's seating into a second space at Hove Museum. The business model predicts £12k increase in income on current levels as a result of these. For 2011/12 combined catering made a net £16K loss although the budget target was a £39k profit, the result to the service is a £55k income pressure. A £12k increase in profitability would not mean that catering achieves its income target. It would only reduce the income target pressure to £43k.

### Option 2: Continue as now with operational improvements and investment

The current mix of in-house and contracted arrangements for RPM could continue as is with investment to allow for potential for business growth. The existing Royal Pavilion Tearoom looks 'tired' and would benefit from a new counter and furniture. The possible move of the VIC provides opportunity of development of catering offer with street access in part of the existing Pavilion retail space. Hove Museum & Art Gallery would benefit in investment in a decked outdoor seating area and improved counter display. Brighton Museum & Art Gallery also presents opportunity for a foyer kiosk offer. Total investment required is estimated at £160-£175k, however, the expected improvement in income in the year following such investment would be £48K above current levels.

For 2011/12, combined catering made a net £16k loss although the budget target was a £39k profit, the result to the service is a £55k income pressure. A £48k increase in profitability would result in achieving £7k loss against target. A capital investment of £160-£175k paid back over 5 years would be approximately £32-35k a year at the lower level pushing the business further into net loss of in excess of £32k pa. This does not make financial sense for an operation which is supposed to generate income for the service.

### Option 3: RPM outsourcing alone

**3a** As the Brighton Museum Gallery Cafe contract and approved caterers list are now due for re-tendering, there is an opportunity to tender all catering functions to maximise possible efficiencies and economies of scale for potential contractors.

Hove Museum Tearoom is not viable on its own, so would need to be linked to the Royal Pavilion. As part of a five year contract, the expectation is that a specialist contractor would aim to improve performance by approximately 20 %. With combined sales from the Royal Pavilion, Brighton Museum, Functions and Hove projected at approximately £690,000 this would be an attractive package. Even with an expectation on the successful caterer to commit to investment in Brighton Museum, Hove Museum and the existing Royal Pavilion tearooms. Based on the current £55k budget pressure, this would provide the service with an additional £14K over and above income target and remove the service's liability for equipment replacement and catering related energy costs.

**3b** If the contract was widened to include a new Tearoom with street access at the Pavilion, whilst there is a good business case for the investment, the number of caterers able to tender with the level of investment would be more limited. As part of a five year contract, with the new outlet as well as existing outlets the level of business could be in the region of £1.1million. The expected commission would be 10% i.e. £110k. Based on the current £55k budget pressure, this would provide the service with an additional £55k over and above income target and remove the service's liability for equipment replacement and catering related energy costs.

#### **Option 4: RPM outsourcing with BDFL**

The size of this business opportunity will attract caterers with the ability to invest in capital improvements, including the recommendation for a new Tearoom with a street entrance in the Pavilion Shop/VIC space. The scale of business would amount to in excess of £3million pa across all sites and as such BDFL and RPM could expect a concession in the region of 17-18%. Even with investment required for the Royal Pavilion, on this level of business the higher concessions would realise in the region of £190k pa based on current levels. Based on the current budget pressure, this would provide an additional £135k of income over and above the current income target as well as removing the service's liability for equipment replacement and catering related energy costs.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



#### **CALL-IN FOR SCRUTINY**

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21 June 2012

This record relates to Agenda Item 9

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** IMPLICATIONS OF THE NATIONAL  
PLANNING POLICY FRAMEWORK FOR  
DECISION MAKING

**AUTHOR:** LIZ HOBDEN

### **THE DECISION**

- 1) That the Committee notes the implications of the National Planning Policy Framework on the Brighton & Hove Local Plan, Waste Local Plan, Minerals Local Plan and for the emerging City Plan Part 1.
- 2) That the Committee agrees the policies in the adopted Plans, as assessed against the NPPF in the tables set out in Appendices 2, 3 and 4 to this report, should continue to be given weight as material planning considerations in decision making under the planning Acts until such policies are superseded by emerging and adopted policies in the City Plan and Waste & Minerals Plan.

### **REASON FOR THE DECISION**

None given.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

None given.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



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21 June 2012

This record relates to Agenda Item 10

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** UPDATE ON THE ECONOMIC  
STRATEGY & THE CITY PROSPECTUS

**AUTHOR:** CHERYL FINELLA

### **THE DECISION**

- 1) Support the proposed refresh of the economic strategy;
- 2) Agree in principle a proposal for the City Prospectus website to be hosted by the Economic Partnership subject to legal and financial agreement.

### **REASON FOR THE DECISION**

None given.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

None given.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



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21 June 2012

This record relates to Agenda Item 11

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** PETER PAN LEISURE SITE, MADEIRA  
DRIVE, DEVELOPMENT PROPOSAL

**AUTHOR:** TONI MANUEL

### **THE DECISION**

- 1) To seek approval to grant Landlord's consent, subject to final determination of Heads of Terms by Policy Resources Committee, for the Brighton Bathing Pavilion development on the former Peter Pan site on Madeira Drive.
- 2) This report details the process that officers have undertaken to market this site for redevelopment and selection process which has resulted in the preferred developer being chosen.

### **REASON FOR THE DECISION**

None given.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

None given.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



### **CALL-IN FOR SCRUTINY**

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21 June 2012

This record relates to Agenda Item 12

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** ULTRAFAST BROADBAND BID 2012:  
WIRED FOR GROWTH

**AUTHOR:** MAX WOODFORD

### **THE DECISION**

- 1) Note the recommendation of the allocation of up to £150,000 by Policy & Resources Committee on 14<sup>th</sup> June 2012 from unallocated general reserves to support submission of an Ultrafast Broadband Bid to government, costs including expert consultancy and legal costs;
- 2) Support submission of a bid to the government in accordance with the timetable and criteria when published;
- 3) Delegate finalisation of the bid to the Strategic Director Place.

### **REASON FOR THE DECISION**

In addition to seizing the government invitation to bid, the outcomes sought include:

- Competitive advantage for Brighton & Hove businesses particularly the creative & digital media sector and the visitor economy;
- Enhanced digitalisation of public services;
- Site specific value & marketing uplift (e.g. Block J New England Quarter);
- Greater regional economic significance & influence (e.g. link to 'Tech City' in London);
- Enhanced digital inclusion.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

- 1) The Council is not obliged to bid for the public funds announced by the Chancellor however this may be widely perceived as a failure of civic leadership.
- 2) The final bid will consider options in the light of government guidance.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

Signed:

A handwritten signature in black ink, appearing to read 'Mark Wall', with a horizontal line drawn through it.

### **CALL-IN FOR SCRUTINY**

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21 June 2012

This record relates to Agenda Item 13

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** AMENDMENTS TO WOODEN BEACH  
HUT SPECIFICATION - HOVE  
PROMENADE

**AUTHOR:**

### **THE DECISION**

- 1) That the Economic and Development and Culture committee members note result of the consultation exercise on changes to the specification of beach and the temporary change of use.
- 2) That the Economic and development and Culture committee member approve changes taking in to account the results of the consultation.

### **REASON FOR THE DECISION**

None given.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

None given.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



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21 June 2012

This record relates to Agenda Item 14

## **RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION**

**SUBJECT:** OIVINGDEAN CONSERVATION AREA  
REVIEW

**AUTHOR:** SANNE ROBERTS

### **THE DECISION**

- 1) That the Ovingdean Conservation Area Character Statement is adopted, subject to any minor grammatical and non-material alterations agreed by the Strategic Director of Place following consultation with the Chair of the Economic Development and Culture Committee
- 2) That the proposed boundary changes, as illustrated in annex 4, be approved and formally designated as part of the Ovingdean Conservation Area under section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

### **REASON FOR THE DECISION**

None given.

### **DETAILS OF ANY ALTERNATIVE OPTIONS**

None given.

**Proper Officer:**

Date: 22 June 2012

Mark Wall, Head of Democratic Services

**Signed:**



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